



THINK LOUD

PRICING GUIDE 2025



Welcome!

Think Loud is a video and podcast production agency for entrepreneurs, business owners and industry leaders looking amplify their voice. We are located on the Central Coast in NSW with our brand new studio in Erina, and love to travel nationally and internationally too.

Here's What To Expect Inside The Info Pack:

1. Our Services & What We Do
2. Pricing & Packages
3. How To Get Started

Content isn't an option anymore. It's the difference between being known... and being invisible.

You're already an expert. You have knowledge, insights, and stories that can transform lives and businesses. But turning that into consistent, high-quality content? That's where most get stuck.. It's confusing, maybe you've tried to do it before, or you just never tried to because of all the technical parts. It's not your thing.

Let us take that work from you, so you can focus on what you do best.

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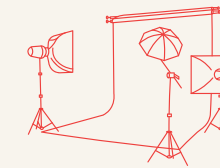
What We Do – Services

Podcasting Production

Complete, start to finish podcast production, providing the equipment, facility and expertise to make the quality of your show stand out beyond the masses.

Short Form Video Content

All of our podcast packages include short form content (<90 seconds) and we can create specific short videos for your social media as well.



Think Loud Studios

Think Loud Studios is home to over 10 different production sets that suit any brand or style. Inside our purpose built production studio, we offer podcasting, video production and photography, an all in one solution!

The Podcast Content System

1 x 60 minute Podcast gets you:

- 5 x short videos (<90sec)
- Long form episode for Spotify & Apple
- Long form video episode for YouTube

You can use this content for:

- Social media posts
- Paid advertising campaigns
- Blog Posts
- Newsletters



Think Loud Studios

Think Loud Studios has been purpose built to house and produce premium quality video production and podcasts for our clients. Equipped with world class equipment, and up to 8 different set styles to choose from, Think Loud Studios is the one stop shop for content that positions the experts, as the experts.



2025 Pricing & Packages



We offer set and customised packages, dependant on your individual needs. Our podcast packages are full service solutions that take away all of the guesswork, and we can create content specific to your goals both remotely, and inside Think Loud Studios.

With everything we offer at Think Loud, you get complete support and guidance to make sure what you create truly works.

[Book a strategy call](#)




[Book Think Loud Studios](#)



2025 Podcast Packages



Podcast Kickstart

- ✓ **2h Show Strategy Workshop**
- ✓ **PLUS 30 Minute Podcast Branding photo shoot**
- ✓ **Podcast Platform setups (YouTube, Spotify, Apple)**
- ✓ **All Show Branding Assets Creation (Music Selection, Podcast Visual Branding Elements, Intro & Outro for show, Show logo Animation)**
- ✓ **Your first episode fully produced (including production, BTS content, fully edited episode & 4 reels)**
-  **BONUS: Personal Brand Building System (\$497 value) – A step-by-step framework to clarify your message, perfect avatar, and brand mission.**

\$2,997 (one off)

2025 Podcast Packages

Premium



- ✓ *2 Podcast episodes*
- ✓ *Access to Think Loud Studios*
- ✓ *10 social media clips (5 per episode)*
- ✓ *BTS Video + Photo Content*
- ✓ *We distribute your show to Apple, Spotify & YouTube, **INCLUDING** Titles, show notes and thumbnails*
- ✓ *60 day podcast performance reporting*
- ✓ *Monthly 30 minute strategy call*
- ✓ *Think Loud resource library with script templates, content strategies, growth strategies and more!*

\$2,997 /mo

2025 Podcast Packages



Pro

- ✓ *4 Podcast episodes*
- ✓ *20 social media clips*
- ✓ *Access to Think Loud Studios*
- ✓ *BTS video + Photo Content*
- ✓ *We distribute your show to Apple, Spotify & YouTube, **INCLUDING** Titles, show notes and thumbnails*
- ✓ *30 day podcast performance reporting*
- ✓ *Monthly 60 minute strategy call*
- ✓ *Think Loud resource library with script templates, content strategies, growth strategies and more!*

\$4,997 /mo

2025 Podcast Packages



Expert

- ✓ *4 Podcast episodes*
- ✓ *1 Day of Lifestyle Content Production (we follow you and capture a variety of videos and photos)*
- ✓ *50 social media clips*
- ✓ *Access to Think Loud Studios*
- ✓ *BTS video + Photo Content from each shoot*
- ✓ *We distribute your show to Apple, Spotify & YouTube, **INCLUDING** Titles, show notes and thumbnails*
- ✓ *30 day podcast performance reporting*
- ✓ *Monthly 90 minute strategy call*
- ✓ *Think Loud resource library with script templates, content strategies, growth strategies and more!*

\$7,997 /mo

2025 Content Packages

90 Day Content Package



- ✓ *1 Day of Content Production every 3 months*
- ✓ *Mix of scripted content, plus lifestyle & BTS (we customise to suit you)*
- ✓ *30 social media clips + 30 photos from the day*
- ✓ *Access to Think Loud Studios, or we come to you*
- ✓ *60 Minute pre shoot strategy call*
- ✓ *Think Loud resource library with script templates, content strategies, growth strategies and more!*

\$2,997 / 3 months

2025 Pricing & Packages



Think Loud Studios

	Hourly	Half Day	Full Day
<i>Production Time</i>	60 min	4h	8h
<i>3 x Professional Cameras</i>	✓	✓	✓
<i>Professional Lighting</i>	✓	✓	✓
<i>Use Of Full Studio</i>	✓	✓	✓
<i>8 Set Options</i>	✓	✓	✓
	\$250.00	\$800.00	\$1500.00
<i>In House Producer</i>	+ \$100	+ \$350	+ \$600

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How To Get Started

[Book a strategy call](#)



[Book Think Loud Studios](#)



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